



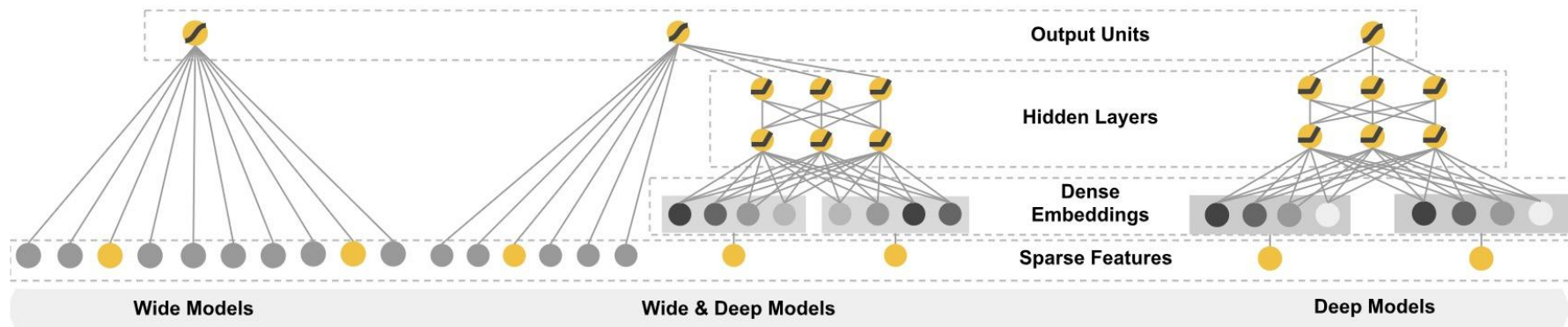
- Wide & Deep Learning Workshop

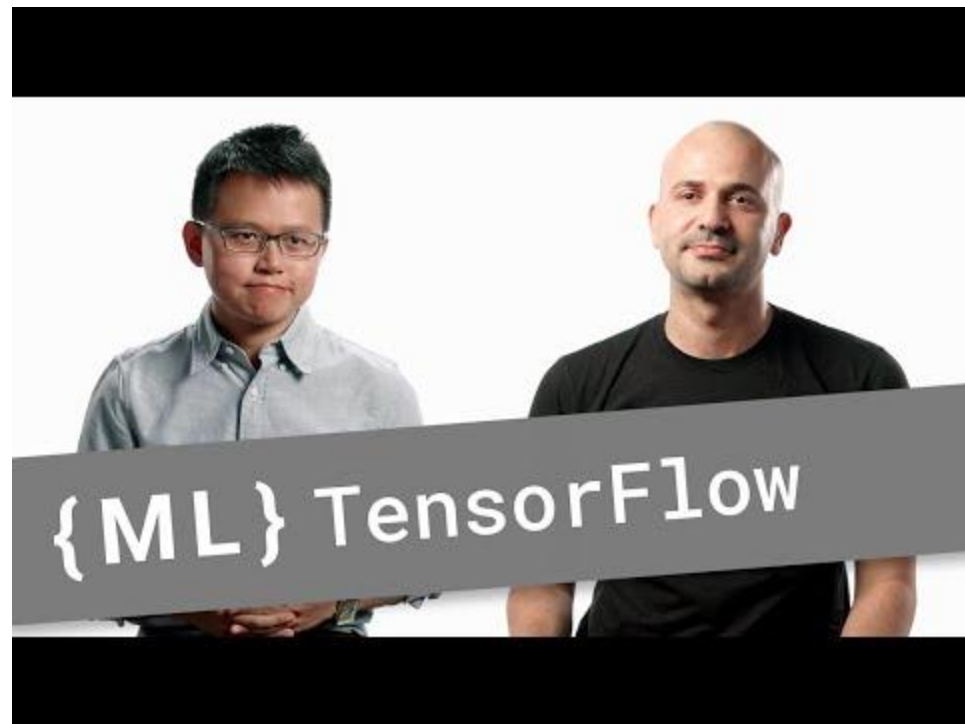


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What is Wide and Deep Learning?





High-Level
TensorFlow APIs

Estimators

Mid-Level
TensorFlow APIs

Layers

Datasets

Metrics

Low-level
TensorFlow APIs

Python

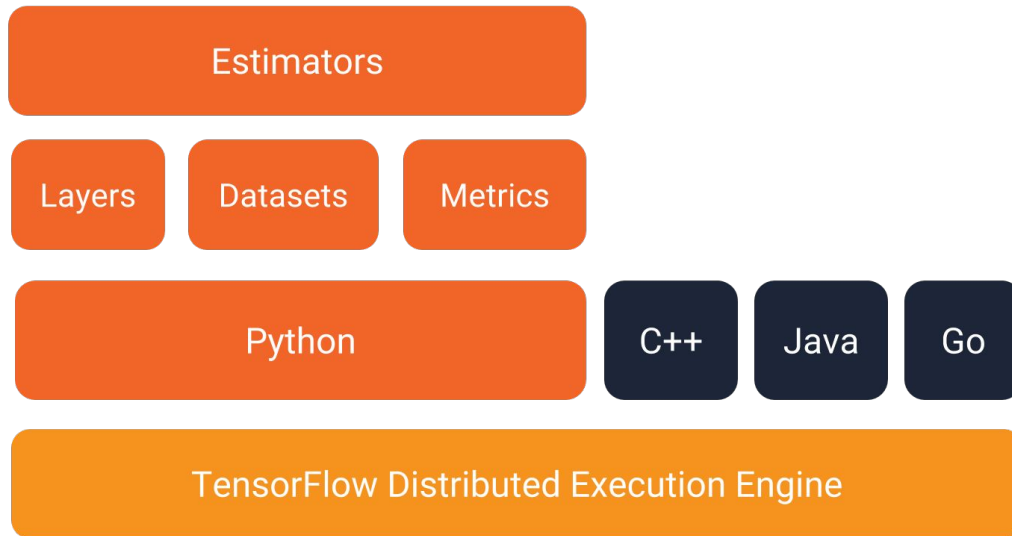
C++

Java

Go

TensorFlow
Kernel

TensorFlow Distributed Execution Engine



Layer Architecture

The Wide Model

```
network = tflearn.fully_connected(network, n_inputs, activation="linear",  
name="wide_linear", bias=False) #  $x \cdot W$  (no bias)
```

```
network = tf.reduce_sum(network, 1, name="reduce_sum") # batched  
sum, to produce logits
```

```
network = tf.reshape(network, [-1, 1])
```

The Deep Model

```
n_nodes=[100, 50]
network = tf.concat(1, [wide_inputs] + flat_vars, name="deep_concat")
for k in range(len(n_nodes)):
    network = tflearn.fully_connected(network, n_nodes[k], activation="relu",
name="deep_fc%d" % (k+1))
network = tflearn.fully_connected(network, 1, activation="linear",
name="deep_fc_output", bias=False)
```


The Wide & Deep model

$$P(Y = 1|\mathbf{x}) = \sigma(\mathbf{w}_{wide}^T[\mathbf{x}, \phi(\mathbf{x})] + \mathbf{w}_{deep}^T a^{(l_f)} + b)$$

Census Income

Data Set Characteristics: Multivariate

Attribute Characteristics: Categorical, Integer

Associated Tasks: Classification

Number of Instances: 48842

Number of Attributes: 14

Missing Values: Yes

Area: Social

Date Donated: 1996/05/01

Number of Web Hits: 265651

URL: <https://archive.ics.uci.edu/ml/datasets/Census+Income>

Census Income

Attribute Information:

Listing of attributes:

>50K, <=50K.

age: continuous.

workclass: Private, Self-emp-not-inc, Self-emp-inc, Federal-gov, Local-gov, State-gov, Without-pay, Never-worked.

fnlwgt: continuous.

education: Bachelors, Some-college, 11th, HS-grad, Prof-school, Assoc-acdm, Assoc-voc, 9th, 7th-8th, 12th, Masters, 1st-4th, 10th, Doctorate, 5th-6th, Preschool.

education-num: continuous.

marital-status: Married-civ-spouse, Divorced, Never-married, Separated, Widowed, Married-spouse-absent, Married-AF-spouse.

occupation: Tech-support, Craft-repair, Other-service, Sales, Exec-managerial, Prof-specialty, Handlers-cleaners, Machine-op-inspct, Adm-clerical, Farming-fishing, Transport-moving, Priv-house-serv, Protective-serv, Armed-Forces.

relationship: Wife, Own-child, Husband, Not-in-family, Other-relative, Unmarried.

race: White, Asian-Pac-Islander, Amer-Indian-Eskimo, Other, Black.

sex: Female, Male.

capital-gain: continuous.

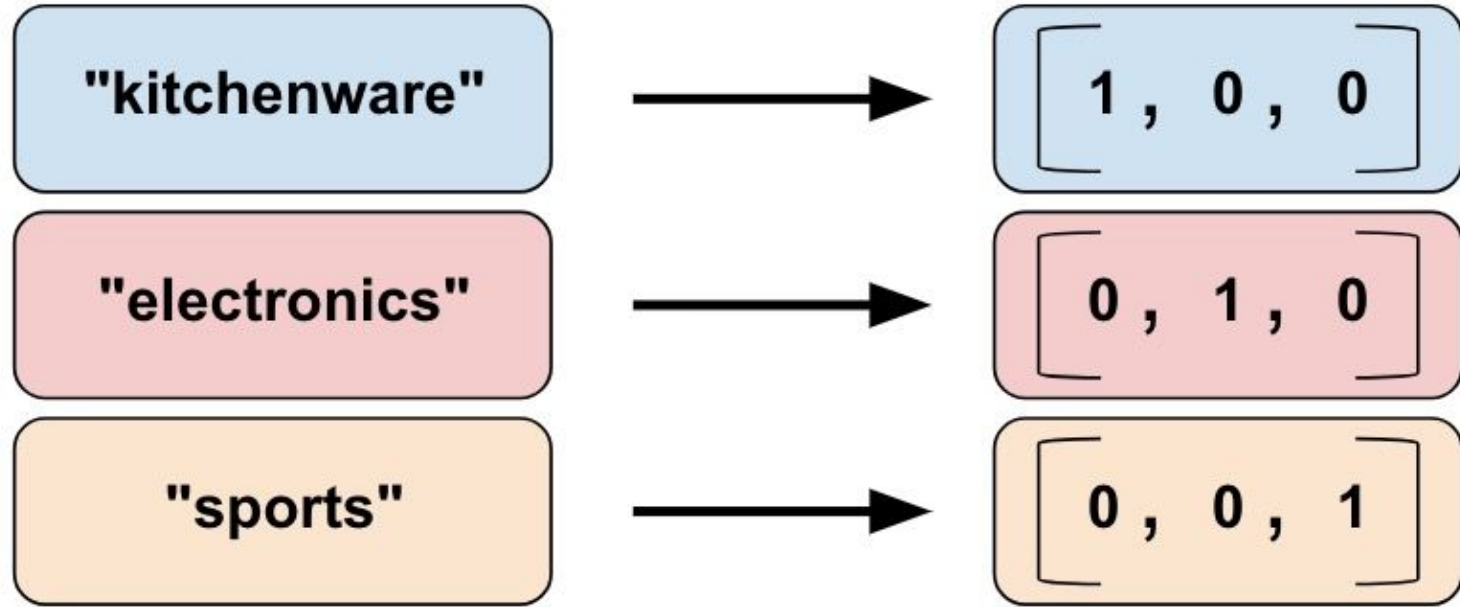
capital-loss: continuous.

hours-per-week: continuous.

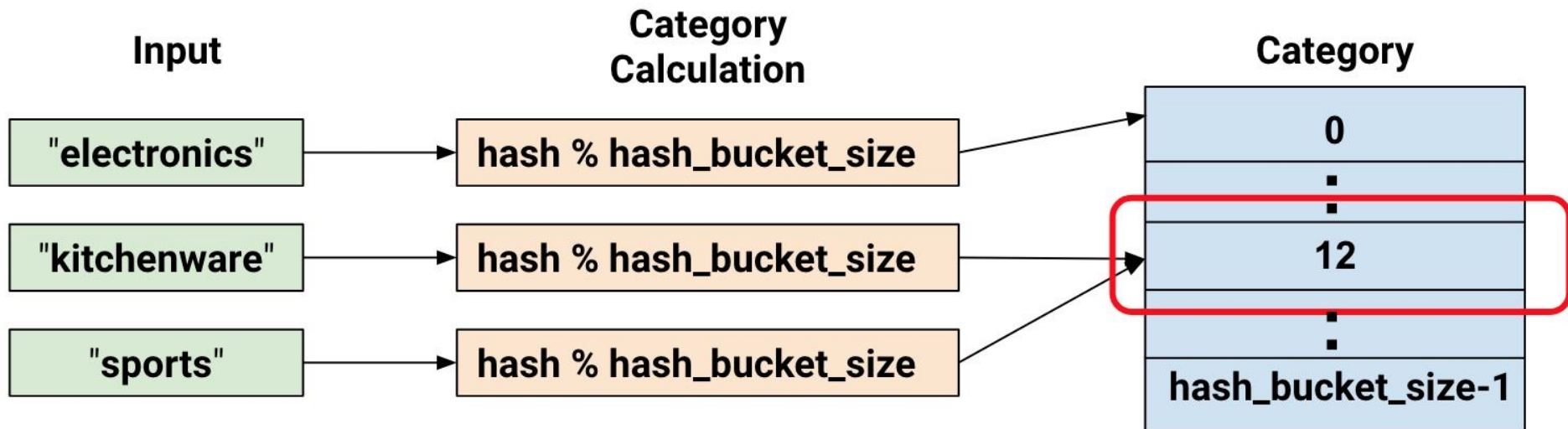
native-country: United-States, Cambodia, England, Puerto-Rico, Canada, Germany, Outlying-US(Guam-USVI-etc), India, Japan, Greece, South, China, Cuba, Iran, Honduras, Philippines, Italy, Poland, Jamaica, Vietnam, Mexico, Portugal, Ireland, France, Dominican-Republic, Laos, Ecuador, Taiwan, Haiti, Columbia, Hungary, Guatemala, Nicaragua, Scotland, Thailand, Yugoslavia, El-Salvador, Trinidad&Tobago, Peru, Hong, Holand-Netherlands.

Let's write some code

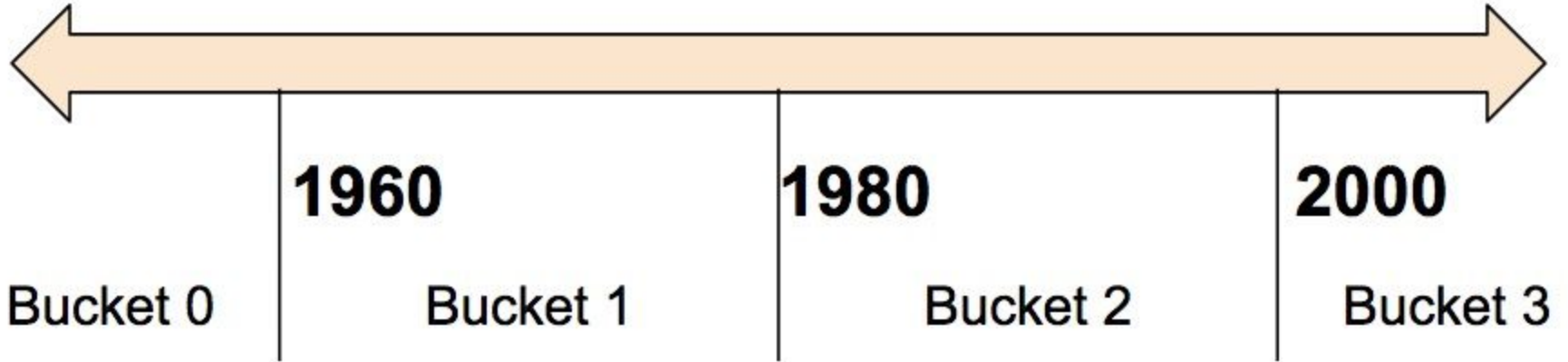
Categorical Columns with Vocabulary List



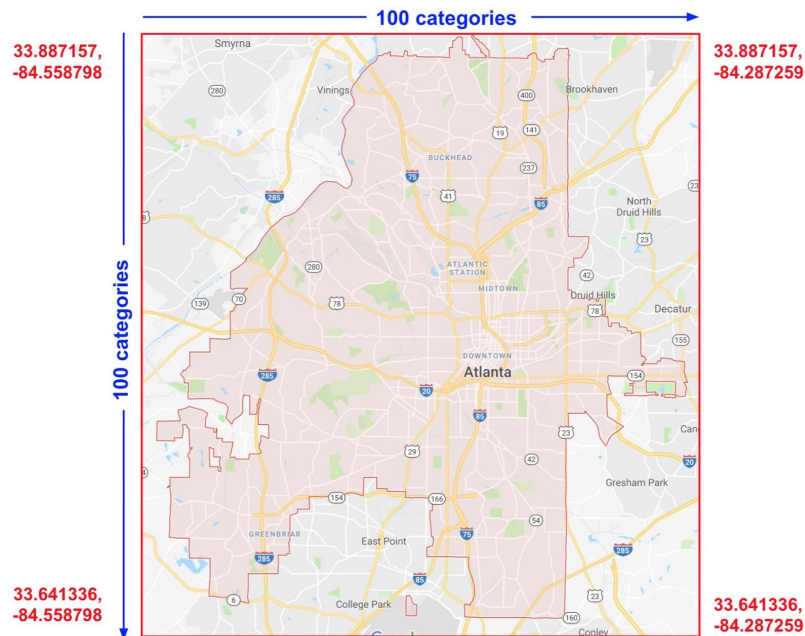
Categorical Columns with Hash Bucket



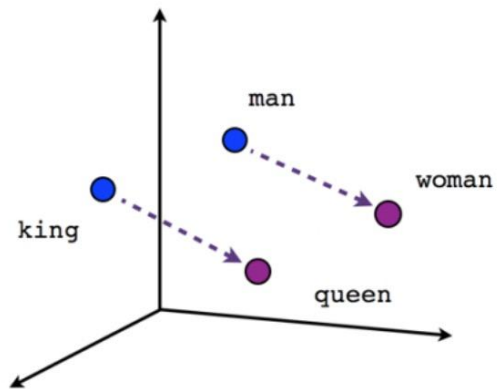
Bucketized Columns



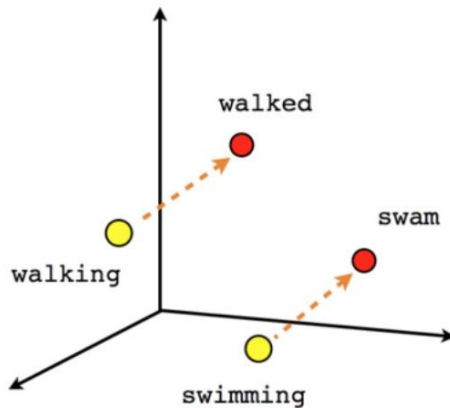
Crossed Feature Columns



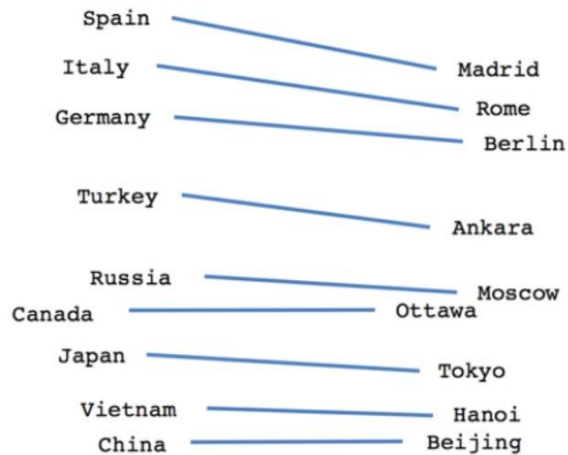
Embeddings



Male-Female



Verb tense



Country-Capital

Embeddings

| *“deep learning is very deep”*

Embeddings

| *1 2 3 4 1*

Embeddings

Indices	Latent Factors					
1	.32	.02	.48	.21	.56	.15
2	.65	.23	.41	.57	.03	.92
3	.45	.87	.89	.45	.12	.01
4	.65	.21	.25	.45	.78	.82

Embedding Matrix

Thank you

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